



To whom it may concern:

It is my pleasure to write a recommendation for Puja Vengadasalam in support of her work ethic, creativity and initiative. Puja interned for my company Merakhi, a social innovation startup working to combat sexual harassment via smart jewelry and education during the summer of 2021. As part of the social media team, Puja successfully helped to envision and launch the company's Instagram and boost our following and engagement greatly.

During this process, Puja's ideas and responsiveness contributed to the team's ability to get the Instagram off the ground quickly within a short period of time. What stood out to me was her willingness to learn and grow. Merakhi's social media director set expectations high for aesthetic and meaningful posts, and Puja was always ready to take feedback from her and iterate drafts as needed until we were confident in the result.

In addition, Puja recognized the need for longevity in the Merakhi instagram beyond her time interning for the company. By the end of the internship, Puja and the other social media interns prepared a detailed strategy for maintaining the great work they started over the summer and how my team and I could go even further.

I highly recommend Puja is considered as a candidate at your organization, and I would be happy to answer any follow up questions.

Kind regards,

Priyanka Patel

Founder & CEO, [Merakhi Inc.](#)

E: pkpatel0017@gmail.com

P: 610-428-4621